

International Newsletter for Technical Fibers, Technical Textiles & Nonwovens

- Publication:** Monthly
- Recipients:** Approx. 7,000 personalized addressees worldwide
- Language:** English
- Editorial concept:** Editor-in-Chief: Claudia van Bonn
Editor: Mechthild Maas
Innovations, trends, topics concerning technical fibers, technical textiles & nonwovens, industry news/industry events
- Closing date for ads:** 2 weeks before publication
- Closing date for material:** 1 week before publication

| Advertising format | Size | Price per newsletter |
|---|--|----------------------|
| 1 Skyscraper | 160 x 500 px | € 410,- |
| 2 Button | 160 x 160 px | € 290,- |
| 3 Leaderboard | 600 x 60 px | € 410,- |
| 4 Banner | 600 x 60 px | € 350,- |
| 5 Text advert or text/image ad | Max. 400 characters, Image 480 x 320 px + 350 characters | € 350,- |
| 6 Vacancies (Entry text with deposited pdf) | 600 x 90 px | € 350,- |

File formats Skyscraper, Button, Leaderboard, Banner: jpg or gif, max. 50 KB.

Please note that some versions of Outlook do not deliver animated banners – only the first page will be displayed.

File format vacancies: pdf

