







Formats	Advertising in the type area	Advertising with bleed	Advertising price in EUROS
width x height in mm, *plus 4 mm bleed margin			
 2/1 pages	392 x 255	420 x 297*	6920
 1/1 page	185 x 255	210 x 297*	3850
 1/2 junior page	122 x 182	-	2540
 1/2 page horiz / vert	185 x 125 / 90 x 255	210 x 140 / 104 x 297*	2240
 1/3 page horiz / vert	185 x 82 / 58 x 255	210 x 102 / 72 x 297*	1580
 1/4 page horiz / vert / 2 column	185 x 60 / 42 x 255 / 90 x 125	210 x 75 / 56 x 297 / 104 x 148*	1260

All prices subject to current VAT rates.

## Magazine Dimensions

A 4, 210mm x 297mm

Type area: 185mm x 255mm

2 columns, each 90mm wide

3 columns, each 58mm wide

4 columns, each 42mm wide

Bleed area: \*4mm bleed on all sides

## Extra Charges

Cover 2 or 3	20%
Cover 4	30%
First right-hand page	15%
Other guaranteed positions	10%
Special format	25%

## Discounts

Frequency rate	
For at least 3 advertisements	5%
For at least 6 advertisements	10%
Recruitment advertisements	15%

## Additional Advertising Material

We offer you various eye-catching ad specials. Prices and examples are available on request.

For stick-ons, a master copy of the advertisement design is required. Prices, e.g. for enclosed postcards, are available on request.